Trust Generative AI

Secure, Scalable, and Consistent Content Creation

Generative AI transforms content creation for businesses by creating content quickly and efficiently. In corporate environments there are challenges such as privacy, data security, brand consistency and flexibility to realise the full potential of this technology across the enterprise in a cost-effective way.

In an ever-evolving digital environment, companies need innovative tools to create content quickly, efficiently and securely. Generative AI has emerged as a promising solution, but its use in corporate environments poses challenges such as privacy, data security, brand consistency and flexibility in content creation across the company.

Trust Generative AI (TGAI) has emerged to address these needs by integrating Google's and OpenAI's generative AI capabilities into a platform for corporate environments.

Trust Generative AI ensures **data privacy and security** by hosting each instance in the customer's cloud, without sharing data with models or third parties.
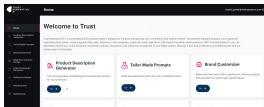
Scalability and flexibility are two fundamental pillars of TGAI. The platform allows a wide variety of content to be generated, from SEO blog to emaling campaigns, product descriptions, ads or reports, all at scale. Each department can create their own prompts, tailoring content to their specific needs.

Maintaining **consistency and coherence in brand voice** and tone is crucial for effective communication. TGAI trains the model to the specific tone ensuring that the content generated is consistent across different formats and platforms.
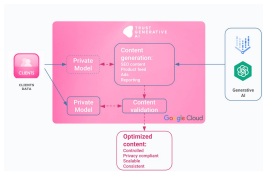
Control over the content generated is a key issue for businesses. TGAI incorporates Human-in-the-Loop validation, where AI leads content generation while human monitoring and validation are integrated at critical moments, ensuring that content meets the highest standards of quality and relevance.

Trust Generative AI offers an end-to-end solution for corporate content creation, combining the efficiency of generative AI with the security, scalability, brand control and flexibility that businesses need to succeed in the digital age.